



05 May 2009

## Sirman SpA and FEM Announce UK and Ireland Distribution Partnership

We are very pleased to announce that SIRMAN and FEM have reached agreement on the distribution of SIRMAN equipment in the UK and Ireland.

SIRMAN is a leading global manufacturer of commercial foodservice products whose products have been distributed in the UK for more than 10 years. FEM is a market leader in the UK and Ireland in the sales, marketing and distribution of foodservice equipment products and already represents a number of leading manufacturers including Cambro, Hamilton Beach, Manitowoc, Prince Castle, Probbax and Vollrath.

FEM will distribute and promote the product range under the brand name SIRMAN which is recognised Worldwide as a manufacturer of quality equipment including slicing machines, food processors, contact grills and blast chillers.

We anticipate that the full range of SIRMAN products will be available ex stock within the next 4 weeks. If however you require product or parts sooner please contact our sales office or one of our sales contacts from the attached list and we will do everything possible to assist.

We look forward to working with you and to supplying SIRMAN products to you in the future.

Lorenzo Destro  
Export Manager  
**Sirman S.P.A.**

Jim Doherty  
Sales Director  
**Foodservice Equipment Marketing Ltd**

### Foodservice Equipment Marketing Limited

10 Carron Place, Kelvin Industrial Estate, East Kilbride, Glasgow, G75 0YL. T: 01355 244111 F: 01355 241471

Company Registration No. 145354 VAT Registration No. GB 617 2268 45 Directors: H. Hogan, J. Doherty